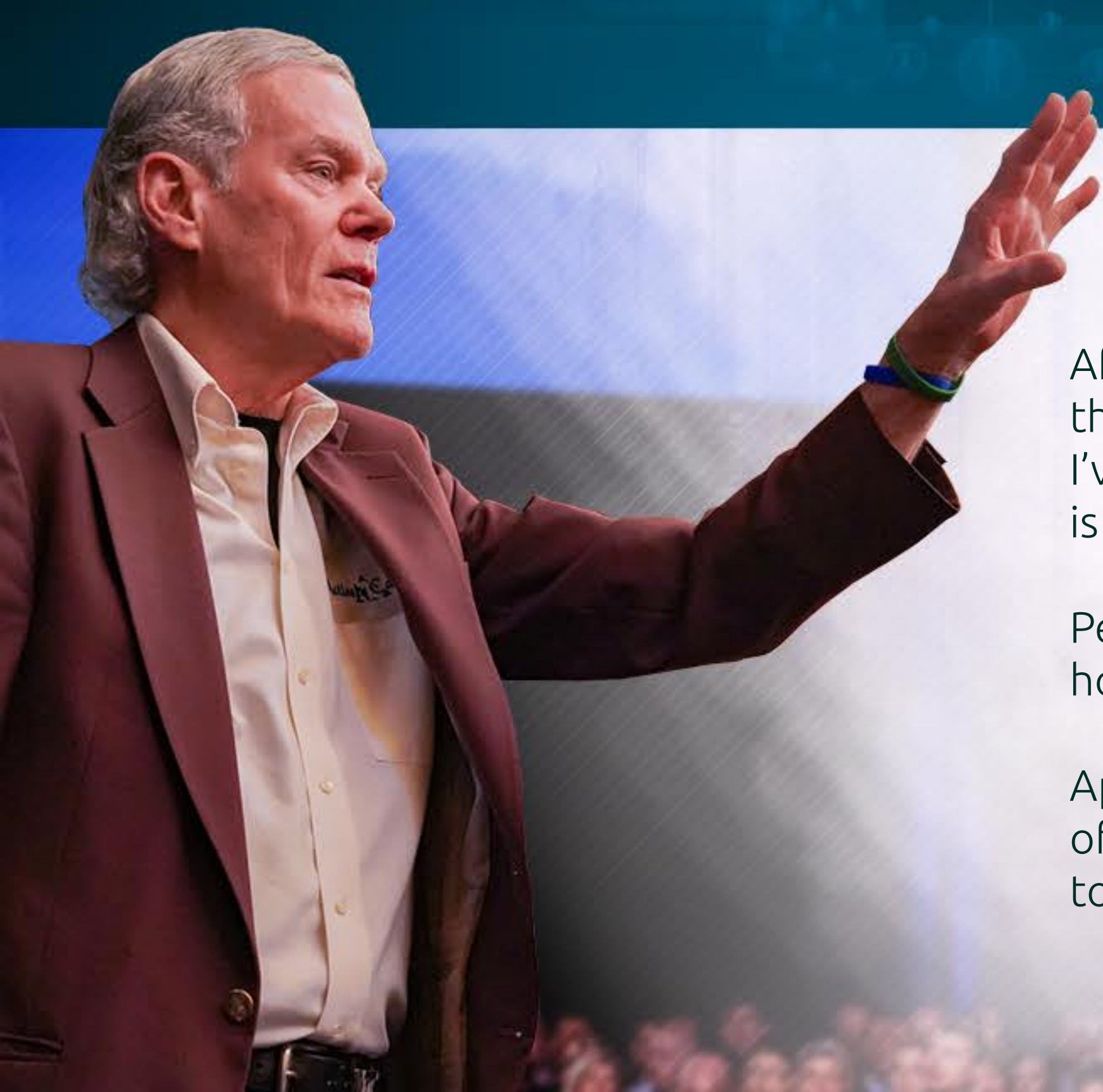


SCOTT GELLER

BEYOND CORONAVIRUS HOW TO CULTIVATE A MORE ENGAGED WORKFORCE

FOR YOUR VIRTUAL EVENTS



After 50 years of teaching and researching the science of human experience, I've come to realize that managing behavior is not the same as leading people.

People care, but too often they do not know how to actively care.

Appreciating the reemergence of humanistic behaviorism will enable you to empower a more engaged workforce.

[E. Scott Geller, 2020]

BOOK SCOTT



WATCH SCOTT IN ACTION

E. SCOTT GELLER

A world leading authority in the development and evaluation of behavior-focused interventions to improve human welfare and life satisfaction.

Ph.D., Alumni Distinguished Professor and Director of the Center for Applied Behavior Systems in the Department of Psychology at Virginia Tech, is completing his 50th year as a university teacher, researcher, and scholar.

He has authored, coauthored, or edited 49 books, 88 book chapters, 39 training manuals, 272 magazine articles, and over 300 research articles addressing the development and evaluation of behavior-focused interventions to improve human welfare and life satisfaction.

Dr. Geller has received lifetime achievement awards from the American Psychological Foundation and the International Organizational Behavior Management Network.

He and his daughter, Krista S. Geller, Ph.D., have co-founded the teaching and consulting firm GellerAC4P, Inc. to spread Actively Caring for People (AC4P) principles and applications worldwide, see www.gellerac4p.org and www.ac4p.org.

PLEASE CONTACT US AT:

bellini@dibari-id.com

+1 305 570 9385