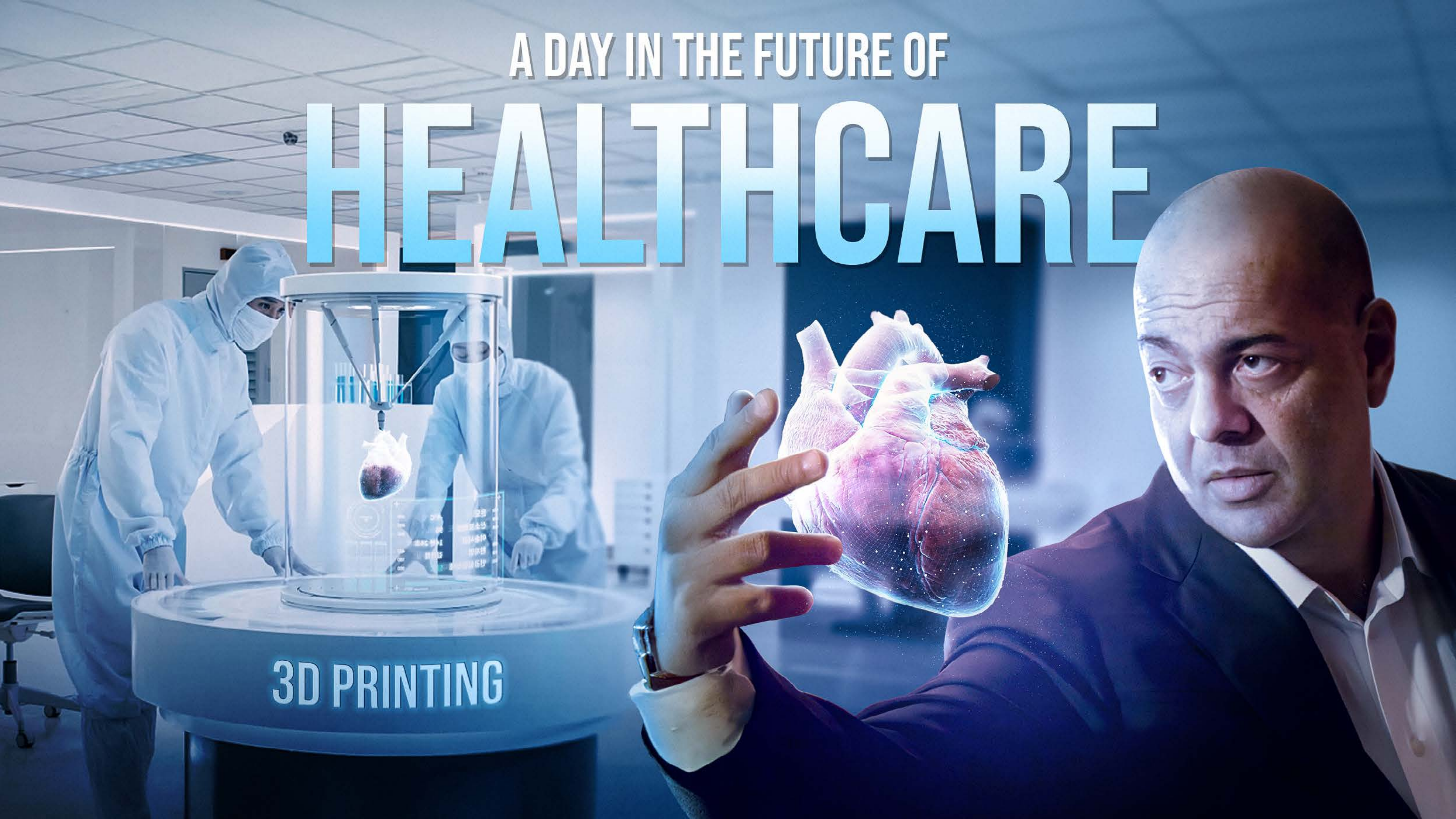
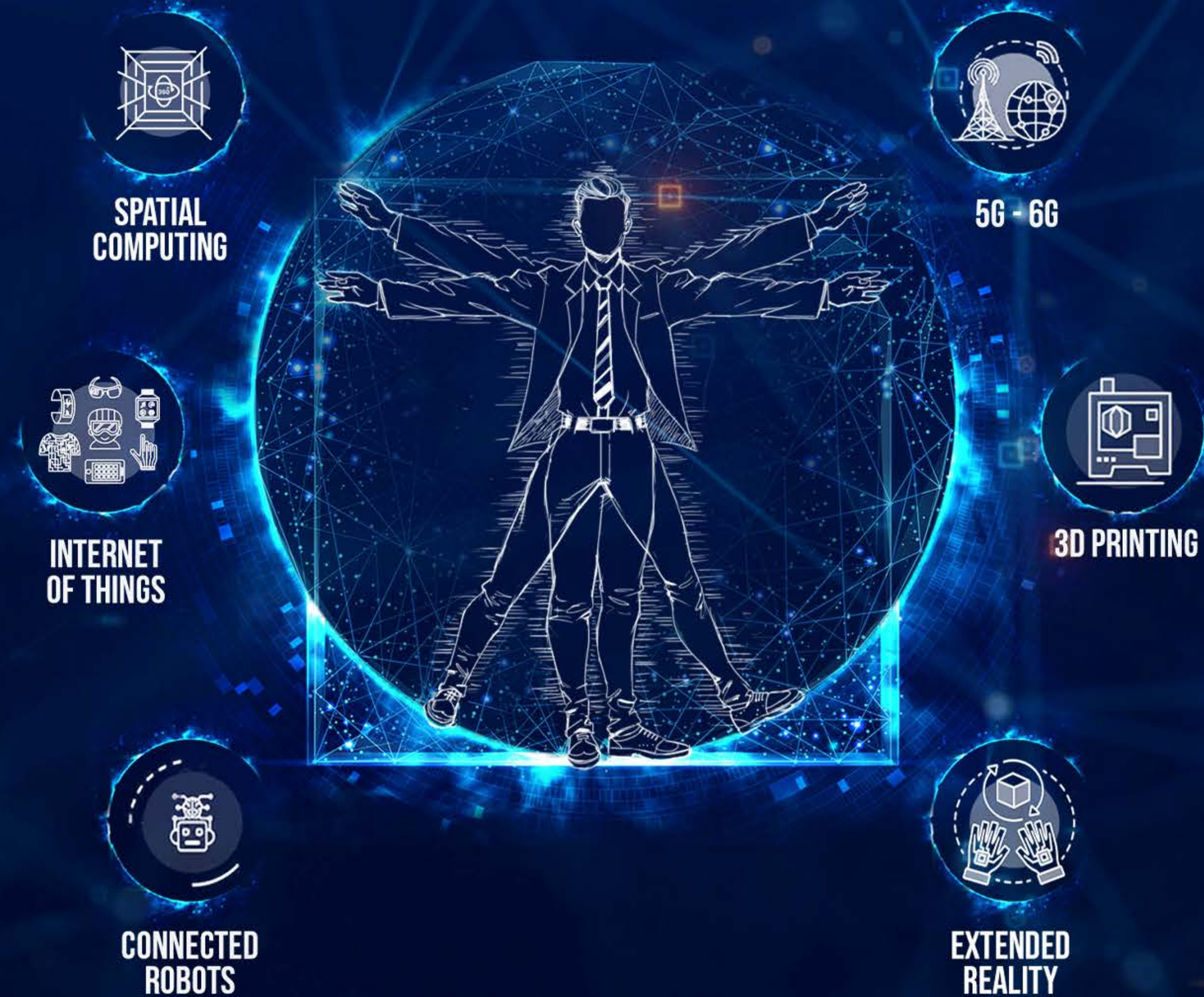


A DAY IN THE FUTURE OF HEALTHCARE

3D PRINTING



THE A.I. TRANSFORMATION



CONTEXT

The digital transformation era is still not complete and the AI transformation age has already started. What's next?

Driven by Artificial Intelligence, emerging technologies—such as IoT, extended reality, advanced 3D printing and cooperative robots—will change the way we live and work.

This keynote will transport the audience into the future, to see what is going to happen in the next 5-10 years.

“One of the three most influential futurists in the world, along with John Naisbitt and Alvin Toffler.”

[Encyclopedia of Speakers]



WHY NOW?

A huge change is coming. There will be an age of wealth - a business renaissance. This will impact all kinds of companies in all industries.

Now, it's time to understand the upcoming change. To lead the competition of tomorrow, we must understand the Artificial Intelligence Transformation today.

“Vito Di Bari is the European Guru of Innovation Design”.

[Financial Times]



WHAT IS IT?

More than a keynote, this is a show. And it's customized to the theme of each individual event.

Get ready for a highly engaging, time-travel experience with memorable storytelling, fictional videos commented live on symphonic music, and coups de theatre. Every once in a while, Vito stops the storytelling to share his forecasting, advising and sharing theories in “Key Takeaways” with spectacular animations on screen. This is not just a journey into the future, but also into the past. Your audience will travel back and forth in time to discover how we humans reacted to changes comparable to the ones that will happen with future emerging technologies.

***“It’s a real Time Travel Experience!
I really enjoyed seeing how AI can shape our future.”***

[Gloria Guevara, Partner Deloitte]



BOOK VITO

HOW CAN THIS KEYNOTE BE DELIVERED?

Live, period. Not a zoom event, hybrid is good.

Due to the highly spectacular fictional videos and animation on movie screen, this keynote can only be delivered on stage. It will be customized to meet the specific needs of each event and can be complemented with additional activities such as a participation in a panel, a meet and greet, a press conference, or a book signing.

“Vito is considered one of the top futurists on the planet. What he revealed was mind-blowing.”

***[Mike Evan’s,
Executive Vice President Questmark]***



MAIN TOPICS

These main topics are covered in every keynote.

1. An overview of how the Artificial Intelligence Transformation will change the way your specific industry will work in the future.
2. Forecasting of business trends and market evolution, driven by the adoption of emerging technologies.
3. Advising on leadership techniques to win the future of business competition.

“Di Bari’s scheme of digital innovation strikes me as remarkable”.

[Lawrence Klein, Nobel Prize for Economics]



30 ADDITIONAL TOPICS

Add the topics that fit better the theme of your event.

1. Conventional healthcare will be disrupted by new business models of Healthcare-As-A-Service (HAAS).
2. Retail pharmacies will become One Stop Shops equipped with 3D printing, diagnostic kiosks, telehealth.
3. Healthcare will invest in AI and delivery drones/robots to deliver pharmacy care when and where consumers need it.
4. Artificial Intelligence will enable millions of IoMT (Internet of Medical Things) allowing a lot of remote diagnosis and some basic procedures.
5. More AI will be used, more patients will look for human touch.
6. Holographic twins will exponentially increase the precision of diagnostics.
7. Ubiquitous IoMT will connect patient wearables and diagnostic tools with hospital systems.
8. With patients monitored remotely, healthcare costs will become more affordable.



9. The next health-focused big thing will be meditation, sleep and mental health technologies.
10. The confluence of 5G, AI, sensors and medical devices will enable real-time clinical-grade analysis.
11. The healthcare industry will shift from a fee-for-service model to a value-based one.
12. Traditional labs routine checks will be disrupted by the remote devices' ecosystem.
13. Membership-based services and health tech startups will create new direct-to-consumer (D2C) models.
14. D2C services will offer 24/7 biometric body scanning, genetic analysis, skin screening, mental health assessment and more.
15. Genetically engineered organs will be developed in animals for transplantation into human patients. Xenotransplantation will lead to a new type of medical agribusiness, that will start with pigs' organs.
16. Medical Valleys will be designed around hospitals to build pilot sites for health tech-focused startups.
17. Consumer-facing companies will start hiring Chief Health Officers (CHOs) to set policies for remote work and employee well-being.



18. Healthcare systems will explore “hospital-at-home” solutions to reduce the need for patients to recover at the hospital. Remote patient monitoring (RPM) and hospital-at-home programs will prevent hospital readmissions after discharge.
19. Beds will become smart to monitor breathing, temperature, pulse, and other vitals through sensor chips.
20. Dream incubation apps will guarantee zero nightmares and shape nighttime visions during key stages of sleep.
21. Hospital rooms will be redesigned with Patient Experience (PX) solutions to anticipate patient needs.
22. Medicines will be 3D printed in community Hub-Fabs, small fabrication plants that will manufacture locally.
23. Nanobots equipped with cameras, sensors, propellers, a battery, and wireless link will perform complex medical tasks.
24. Washable undergarments sewn into clothing will monitor and analyze patient vitals to provide real-time alerts.



- 25. Graphene electronic e-tattoos will measure brain waves, heart activity, and muscle activity.
- 26. E-skins, skin-like electronic devices, will monitor speech, breathing, heart rate, and other biometric data in stroke patients.
- 27. Ultrasound stickers will monitor patients for cardiovascular disease or watch a pregnancy.
- 28. 5G and Edge computing will enable remote robot-assisted surgery.
- 29. AI will deeply integrate into healthcare and yield new proteins, antibodies, and drugs.
- 30. Quantum computers will accelerate new pharmaceutical drug discovery and development.

“Vito Di Bari challenged our conventional thinking.”

***[Dr. Narendra Kini,
Chief Medical Officer State of Florida]***



TAKEAWAYS

After attending this presentation, this is what your audience will take away.

1. Team members will gain awareness and a deeper understanding of Artificial Intelligence as a business game-changer.
2. C-Level will learn how to leverage Artificial Intelligence and emerging technologies to create and launch new lines of products/services.
3. Partners and clients will understand how they can be on the same page with the innovative plans of your company's vision and new lines of products/services.

“Quiero que sepa, Vito, que las informaciones, los datos que nos ha presentado en el día de hoy nos van a servir de mucho y que aquí en el gobierno hay una voluntad seria de avanzar en esa dirección.”

***[Danilo Medina,
former President of the Dominican Republic]***



A GIFT FOR YOUR AUDIENCE

Give your audience a great gift, Vito's latest ebook. Included in the fee.

A book that will tell them all they need to know on how to become AI-friendly. A Limited Edition of Vito's latest e-book made for your event, with an handwritten dedication to your audience.

With a focus on the agricultural, automotive, construction, healthcare, hospitality, and retail industries, this book is a comprehensive ten-step guide to seamlessly implement Artificial Intelligence into a company and gain a competitive edge embracing the AI Transformation.

Step by step, industry by industry.

“Understanding the technological revolution that AI represents is essential, and Vito Di Bari’s book provides a practical and easy-to-understand guide for this journey.”

[Jhamile Abuabara, Founder DMK Tribe]



ABOUT VITO

Quoted as one of the three most influential futurists in the world.

Quoted as one of the three most influential futurists in the world, Vito Di Bari is the only keynote speaker who has given a TEDx Talk on five world continents. He has also served as the Executive Director for the IMI Institute of UN's UNESCO in Paris and was appointed as the Innovation Designer for the World Fair Expo 2015 in Milan. As an esteemed former professor of Design and Management of Innovation at both the Polytechnic University and Bocconi University in Milan and a founder and CEO of four successful startups, Vito Di Bari brings a wealth of academic and practical experience to the stage. A prolific author, Vito has published numerous works on innovative theories and contributes to prestigious magazines such as WIRED and Harvard Business Review.

“Vito Di Bari engineers dreams. Concrete dreams, based on solid facts.”

[Kenneth Arrow, Nobel Prize for Economics]



BOOK VITO

AUDIENCE ENGAGEMENT

This is how Vito creates emotionally impactful and memorable events.

1. Magical Storytelling

Vito explains the most advanced and technological trends by using real-life examples that are easy to understand.

2. Memorable Experience

Engaged by fictional videos showing the future as it will be, music, happenings and striking animations, your attendees will be talking about this one-of-a-kind keynote for years to come.

3. Custom, Always

Fully immersed in your industry, event and company, Vito will deliver insight into trends that will determine the future of your industry and your customers.

“Vito Di Bari is a visionary on Innovation, a great leader and a fantastic speaker. He was a guest speaker with terrific impact.”

[Fabio Benasso, CEO Accenture]



WHO IS THIS KEYNOTE FOR?

Being a show more than a keynote, it's enjoyable for audiences of all kind and ages.

In corporate events, this presentation is a perfect fit for:

- Leaders with a vision to share and C-level executives leading their companies through a transformative process.
- Companies going through relevant evolutions (such as a merger, acquisition, joint venture, or partnership)
- Conventions launching new lines of products or services, sales kickoffs.
- Events celebrating an anniversary or a milestone and evening show for employees/member retreats.

“I love his creative ideas, the metaphorical imagery, the visual boldness and the unique approach.”

[W. Allen Morris, CEO AMC]



FOLLOW UP

Do you want to expand the momentum?

Following the presentation, we offer a post-event debriefing session with your company executives to gather feedback and insights. It's included in the fee. This may lead to design further workshops or brainstorming sessions on specific topics related to the book, enabling attendees to embed what they have learned and keep the momentum going.

“Vito’s actionable insights into how organizations can embrace AI and become AI-friendly companies are incredibly timely and valuable.”

***[Felipe Castro Quiles,
CEO Emerging Rule, Washington DC]***

THEY HAVE ALREADY CHOSEN VITO

What about you?
It's time to start your journey into the Future.

ClaroTec
Empresarial

BOSCH

WORLD
ECONOMIC
FORUM

ABB

CISCO

TM
ONE

electronica

FOX

CANACINTRA

IBM

Comex

ZURICH

accenture

Campus
Party

Discovery
CHANNEL

Deloitte.

FINCONS
GROUP



NISSAN

alestra

HITACHI

TED
Ideas worth
spreading

Allianz

Barilla
The Italian Food Company. Since 1877.

COMPUTEX
TAIPEI

SIEMENS

sky

ufi

SEMINARIUM
Inspiring your full potential

Coca-Cola

Microsoft

BBVA

CAMP2016
15° CONGRESO ANUAL DE MARKETING • PERU

EXMA
EXPOMARKETING

ORACLE

UniCredit

LG

Schneider
Electric

Ferrari

KIA

WAYS TO BOOK VITO

You may choose between 3 different options, fees vary by territory.

All the three options are:

1. Travel included, we pay for the travel from/to other events.
2. Ground transportation and local accommodation excluded, to be paid by the client.

BASIC

- *A pre-event zoom meeting with company's executives to receive the brief, agree on the customization and tweak the keynote topics to align them to the company's goal for the event.*
- *30-60 minutes speech.*
- *Dedicated latest eBook's limited edition free for all participants.*
- *A post-event debriefing session with your company executives to gather feedback and insights.*

STANDARD

- *A pre-event zoom meeting with company's executives to receive the brief, agree on the customization and tweak the keynote topics to align them to the company's goal for the event.*
- *60-75 minutes speech.*
- *Dedicated latest eBook's limited edition free for all participants.*
- *Pre-Event video(s) to promote attendance to the event and social media promotion.*
- *Meet and Greet with Attendees or Executives/VIP OR press conference*
- *A post-event debriefing session with your company executives to gather feedback and insights.*

PREMIUM

- *A pre-event zoom meeting with company's executives to receive the brief, agree on the customization and tweak the keynote topics to align them to the company's goal for the event.*
- *60-90 minutes speech.*
- *Dedicated latest eBook's limited edition free for all participants.*
- *Pre-Event video(s) to promote attendance to the event and social media promotion.*
- *Meet and Greet with Attendees or Executives/VIP OR press conference OR participating in a Panel session OR a workshop for a limited number of participants (max 60) OR a Top Management Brainstorming session for a limited number of executives (max 15)*
- *A post-event debriefing session with your company executives to gather feedback and insights.*

BOOK VITO

INQUIRIES



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