

# VITO DI BARI

# WELCOME TO THE AI TRANSFORMATION

*How to inspire your organization to embrace the AI transformation.  
A guideline for C-level executives on how to successfully introduce AI in business.*



*Di Bari's scheme of digital innovation strikes me as remarkable  
[Lawrence Klein, Nobel Prize for Economics]*

[vitodibari.com](http://vitodibari.com)



# CONTEXT

The AI market is expected to reach the \$500 billion milestone by next year.

If your company's system is still not integrated with AI, your company will soon be left behind, facing severe threats to its survival.

*One of the three most influential futurists in the world, along with John Naisbitt and Alvin Toffler.*

*[Encyclopedia of Speakers]*

BY 2030

**29 SMART OBJECTS**  
FOR EVERY PERSON ON EARTH



BY 2030

**572 ZB OF DATA**  
TO MANAGE



ALL IN THE  
**A.I. CLOUD**  
PROCESSED BY  
**NANOCHIPS**





## HEALTHCARE

### THESE INDUSTRIES ARE READY TO ROCK

## MANUFACTURING

3000%  
growth

The A.I. Band

## BUSINESS

## CITY

## RETAIL

## WHY NOW?

A business boom is coming over the next years that will impact all kinds of companies, in all industries.

It's time to integrate AI into business operations to boost productivity, save time and resources, and establish long-term customer relationships.

Yet many companies will delay the introduction of AI, as many have done before with other digital transformations.

Some organizations will be resistant to change, while others will not know from where to start.

*Vito Di Bari is a visionary on Innovation,  
a great leader and a fantastic speaker.  
He was a guest speaker with terrific impact.*

*[Fabio Benasso, CEO, ACCENTURE ITALY]*



## A UNIQUE KEYNOTE

This keynote is an engaging and unique experience specifically tailored to the theme of each individual event.

With a focus on live interactions with the audience, it includes AI and AR projections, fictionalized custom videos, memorable storytelling, and coups de theatre.

With a grand finale, the story of “A Day in the Future” on a movie screen, accompanied by live commentary and symphonic music.

At the end of his speech, there is a gift for each attendee: the eBook “Welcome to the Artificial Intelligence Transformation”.

*Vito did a spectacular job. His video towards the end of his presentation was phenomenal. It was an insightful, eye opening, and passionate look into the very near future of just about everything in our daily lives.*

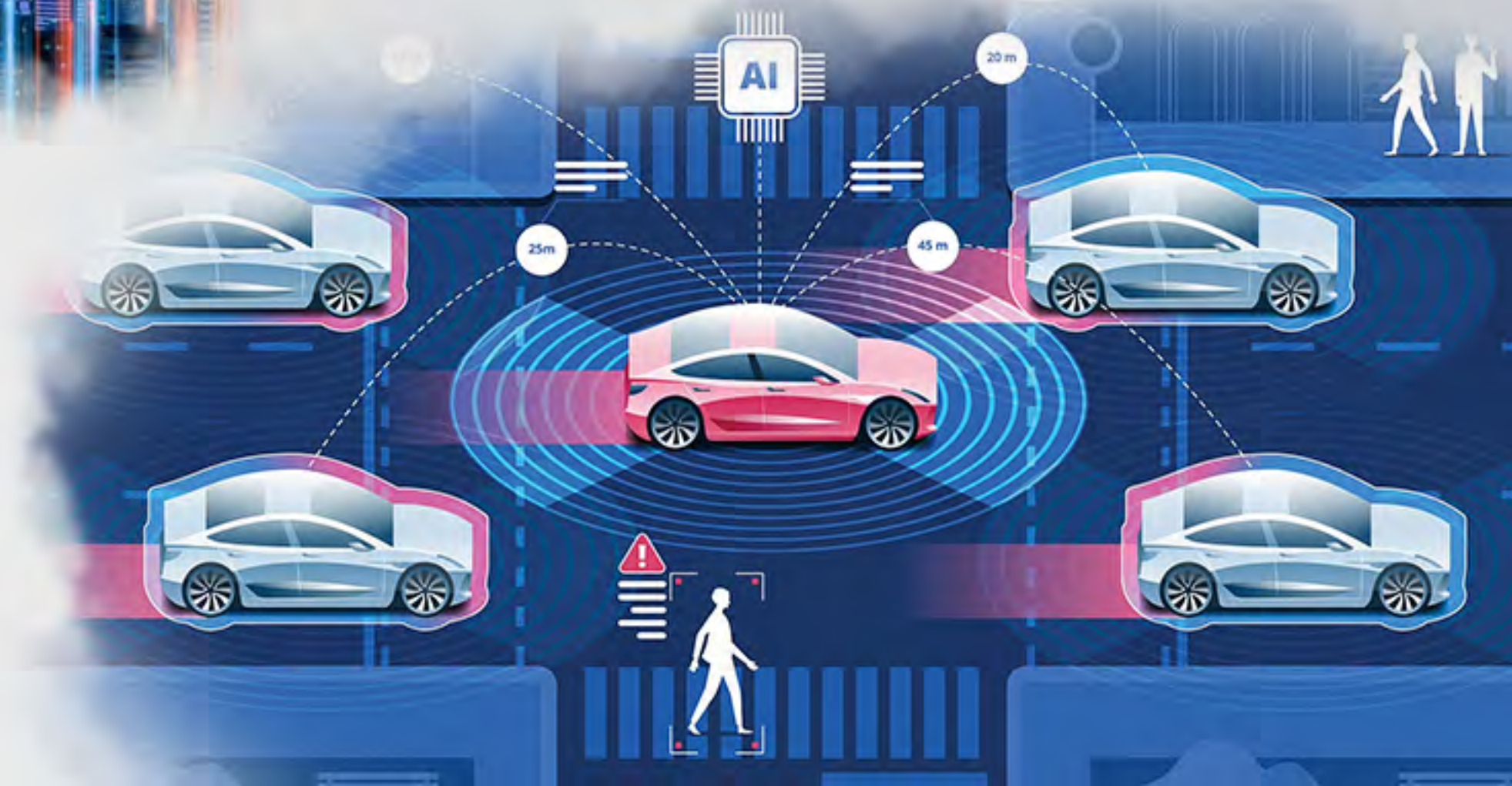
*[Clark Mulligan, LPA]*

## CITIES WILL TALK TO US THROUGH EXTENDED REALITY



## CONNECTIVITY WILL BOOST ECONOMIC AND SOCIAL CHANGE

## IN 2030 2.5 BILLION VEHICLES WILL BE CONNECTED





IN 2030  
**SMART HOME  
AUTOMATION**  
MARKET WILL REACH  
**445 BILLION**



IN 2030  
**DRONES**  
WILL BE THE  
**#1 DELIVERY METHOD**



**HOLOGRAPHIC  
AVATARS**  
WILL IMPROVE OUR  
SHOPPING EXPERIENCE



## MAIN TOPICS

The main topics covered are the following:

- An overview of how Artificial Intelligence will change the way your specific industry will work in the future, with a focus on AI transformation and its advantages for your company and its employees.
- Forecasting of business trends, business growth, and market evolution, driven by AI technology.
- Useful guidelines on how to combine the power of AI with emerging technologies such as IoT, AI Cloud, Extended Reality, 3D printing, and cooperative Robots.

*Vito Di Bari challenged our conventional thinking.*

*[Dr. Narendra Kini, CEO Miami Children Hospital]*



## YOUR TAKEAWAYS

After attending this presentation, your audience will take away the following:

1. Organizations, partners, and clients will understand why investing in AI is critical for the growth and success of your business, and how they can be part of a single plan aligned with your company's specific objectives.
2. Attendees will overcome their reluctance to embrace AI and gain a deeper understanding of AI as a game-changer with insight into its ecosystem of emerging technologies.
3. C-Level executives will learn how to set realistic expectations, how to measure outcomes of an AI driven strategy, and how AI can enhance revenue, boost productivity/efficiency, improve customer experiences, and reduce costs.

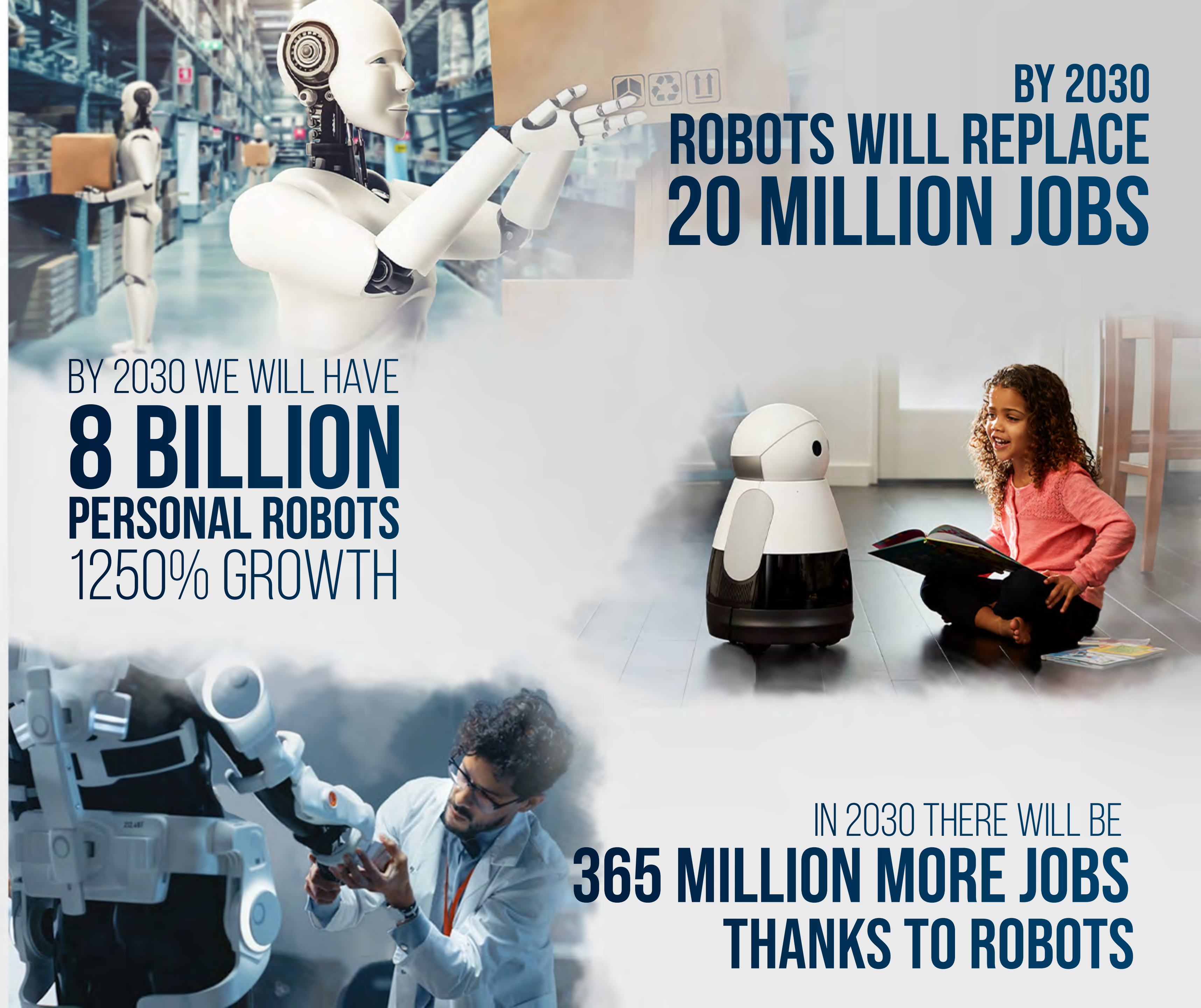
*Vito Di Bari's presentation at Ted Shanghai was amazing.*

*[Lucas Machin,  
Dean Hult International Business School]*

BY 2030  
**ROBOTS WILL REPLACE  
20 MILLION JOBS**

BY 2030 WE WILL HAVE  
**8 BILLION  
PERSONAL ROBOTS**  
1250% GROWTH

IN 2030 THERE WILL BE  
**365 MILLION MORE JOBS  
THANKS TO ROBOTS**







## A GIFT FOR YOUR AUDIENCE

Give your audience a great gift with a book that will tell them all they need to know to become an AI-friendly company and explains the AI Transformation Ecosystem, including emerging technologies as IoT, Cooperative Robots, 3D printing, Extended Reality —and how to integrate them.

With a laser focus on the agricultural, automotive, construction, healthcare, hospitality, and retail industries, this guide dives deep into the three core reasons why embracing AI is not just a choice but a necessity. Discover how to identify threats and seize opportunities in your industry, leverage the five foolproof ways to assess your company's needs and goals, and unlock the top ten AI applications that will skyrocket your companies's success.

Vito Di Bari goes above and beyond by providing you with a comprehensive ten-step guide to seamlessly implement AI into your company. Gain a competitive edge as you lead the charge in embracing the AI Transformation. With this book: step by step, industry by industry.

*I love his creative ideas, the metaphorical imagery, the visual boldness and the unique approach.*

*[W. Allen Morris, CEO AMC]*



# A FEW THINGS ABOUT VITO

Quoted as one of the three most influential futurists in the world, Vito Di Bari is a renowned innovation strategist and inspirational keynote speaker with a global reputation for excellence. Vito is the only keynote speaker who has given a TEDx Talk on five world continents. Based in Miami, FL, he is celebrated for his captivating and entertaining presentations that leave audiences enthralled.

As an esteemed former professor of Project Design and Management of Innovation at both the Polytechnic University and Bocconi University in Milan, Vito brings a wealth of academic and practical experience to the stage. He has also served as the Executive Director for the IMI Institute of UNESCO in Paris and was appointed as the Innovation Designer for the World Fair Expo 2015 in Milan. In 2001, he founded Next Media Lab, an international cutting-edge research laboratory, where he currently serves as CEO. After moving to Miami Beach, he founded Di Bari & Associates, an innovation design studio creating cutting-edge urban installations.

A prolific author, Vito has published 13 books on innovative theories and contributes to prestigious magazines such as WIRED and Harvard Business Review. He has also appeared as a host for television's Discovery Channel.



# WATCH VITO DI BARI IN ACTION



***"Vito Di Bari engineers dreams.  
Concrete dreams, based on solid facts."***  
[Kenneth Arrow, Nobel Prize for Economics]

***"The New European Guru of Innovation and Design".***  
[Financial Times]

***"Di Bari is a visionary who has the ability to  
understand where innovation is going"***  
[Emma Marcegaglia, President of Confindustria]



# THE ONLY FUTURIST THAT TALKS ABOUT THE FUTURE AND SHOWS IT TO HIS AUDIENCES

This is how Vito Di Bari creates emotionally impactful and memorable events



## Magical Storytelling

Vito explains the most advanced and technological trends by using real-life examples that are easy to understand.



## Visual Entertainment

Through the use of videos, music and brilliant visuals, Vito Di Bari's speeches are less like a speech and more like a show that audiences will be talking about for years to come.



## Audience Engagement

An engaging and inspiring presentation that draws audience participation.



## Custom, Always

Fully immersed in your industry and company, Vito will deliver insight into trends that will determine the future of you and your customers.



## WHO IS THIS KEYNOTE FOR?

This keynote presentation is perfect for C-level executives, partners, and clients looking to lead their companies through a transformation process. It's also an excellent opportunity for companies launching new innovative lines of products, going through relevant evolutions (such as a merger, acquisition, joint venture, or partnership), guided by leaders with a vision to share.

## HOW CAN IT BE DELIVERED?

This presentation can be delivered as a keynote speech, either in-person or virtually. It will be customized to meet the specific needs of each event and can be complemented with additional activities such as participation in a panel, a meet and greet, or a book signing.

## FOLLOW UP ACTIVITY

Following the presentation, we offer a post-event debriefing session with company executives to gather feedback and insights. This can lead to the design of further workshops or brainstorming sessions on specific topics related to the AI transformation, enabling attendees to embed what they have learned and keep the momentum going.

*vitodibari.com*



# THEY HAVE ALREADY CHOSEN HIM

What about you? It's time to start your journey into the Future

ClaroTec  
Empresarial

BOSCH

WORLD  
ECONOMIC  
FORUM

ABB

CISCO

TM  
ONE

CANACINTRA

IBM

Comex

ZURICH

accenture

Campus  
Party™

Discovery  
CHANNEL

FINCONS  
GROUP



alestra\*

HITACHI

TED Ideas worth  
spreading

Allianz



electronica

COMPUTEX  
TAIPEI

SIEMENS

sky

ufi

SEMINARIUM  
Inspiring your full potential

Coca-Cola

Microsoft

FOX

CAMP2016  
15º CONGRESO ANUAL DE MARKETING • PERÚ

EXMA  
EXFOMARKETING

ORACLE

UniCredit

LG

Schneider  
Electric

Ferrari

Deloitte.





# PRICING

Please see below Vito's standard fees for 3 different options, the amounts are all:

1. Travel included, we pay for the travel from/to the other events.
2. Ground transportation and local accommodation to be paid by the client.

## \$20,000

- 30-60 minutes speech.
- Dedicated latest eBook's limited edition free for all participants.
- Pre-Event video for promotion OR Meet and Greet with Attendees
- A debrief post-event (on site or zoom) with company's executives to give VDB's feedback and insights on the event and suggesting guidelines for follow ups.

## \$25,000

- 60-75 minutes speech.
- Dedicated latest eBook's limited edition free for all participants.
- Pre-Event video for promotion and Social Media posts
- Meet and Greet with Attendees OR 30 copies of the printed Book with book signing (and inspirational toast) OR A VIP session: Q&A for a limited number of VIP attendants (max 30)
- A debrief post-event (on site or zoom) with company's executives to give Vito's feedback and insights on the event and suggesting guidelines for follow ups.
- Participating in a Panel session OR a workshop for a limited number of participants (max 60)

## \$30,000

- 60-90 minutes speech.
- Dedicated latest eBook's limited edition free for all participants. Pre-Event video for promotion and Social Media posts
- Meet and Greet with Attendees OR 60 copies of the printed Book with book signing (and inspirational toast) OR A VIP session: Q&A for a limited number of VIP attendants (max 30)
- A debrief post event with company's executives to give VDB feedback and insights on the audience and event
- Participating in a Panel session OR a workshop for a limited number of participants (max 60) OR A two-voices presentation (paired with the VP Sales) of a new line of product for a limited number of TOP clients/partners (max 60) OR A Top Management session: Brainstorming session for a limited number of executives (max 10)

**BOOK VITO**